

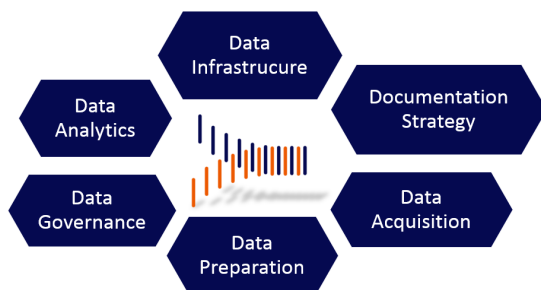


## WHAT WE DO...

Preventicx is a clinical data analytics solution provider. We specialize in helping sports medicine and athletic training organizations maximize the utility of their clinical and organizational data. By implementing a customized and comprehensive data strategy, our clients are able to effectively extract key insights and value from data that enhances patient care, improve important clinical outcomes, and uncover tangible practitioner value.

Preventicx is a leader in providing educational content to the sports medicine industry focused on building a "culture of analytics" within their organization.

## OUR SERVICES...



Microsoft  
Partner



## OUR MISSION...

Preventicx is committed to providing the sports medicine profession with innovative analytic systems and technologies that enhance patient care and organizational outcomes

## WHO WE SERVE...

- Collegiate Sports Medicine Organizations
- Athletic Conferences
- Outreach Programs
- Physical Therapy Clinics
- Physician Groups
- Sports Leagues



# PREVENTICX

## KEVIN ROBELL MA ATC FOUNDER & PRESIDENT

With more than 15 years of clinical experience, Kevin recently migrated from the traditional collegiate athletic training setting to private practice. Spending most of his career at the Division 1 level, Kevin has cultivated a passion for managing and preventing athletic injury by searching for data-driven insights from the breadth of clinical data generated in the Athletic Training Room.

With a wealth of administrative and leadership experience over his career, Kevin has directed the remodel of clinical IT infrastructures including medical record (EMR) systems overhaul, implementing a web-based ePPE environment, and championing a "culture of analytics" paradigm within the sports medicine profession.

In 2015, Kevin authored the Pac-12 Sports Injury Registry Management and Analytics Program; a health care operations and research infrastructure designed to provide athletic trainers in the Pac-12 Conference a clinical resource for the exploratory analysis of aggregated clinical data captured by staff athletic trainers at all Pac-12 member schools to be used for health care operations and clinical research.

Through its founding, Preventicx will become a leader in providing sports medicine organizations with customized, comprehensive data strategies and analytic systems that empower clinicians with the ability to capture value and insight from clinical data, ultimately contributing to enhanced patient care, improved clinical outcomes and expanding practitioner value.



- SIRMAP Author and Research Coordinator - Pac-12 Student Athlete Health and Well Being Program '14-'18
- Associate Head Athletic Trainer - Stanford University - '07-'14
- Associate Athletic Trainer - Saint Mary's College - '03-'07